

## Dakota College at Bottineau Course Syllabus

**Course Prefix/Number/Title:** RLS 280 Community and Commercial Recreation

**Number of Credits:** 3

**Course Description:** This course will focus on most aspects of establishing and managing a recreation facility. This includes operations management, financial management and programming. Tourism, travel and local community and commercial recreation facilities will be explored.

**Pre-/Co-requisites:** None

**Course Objectives:**

- Develop a working knowledge of basic principles of the overall management of a recreation enterprise. This includes operations management, financial management and programming.
- Understand how to apply feasibility to a new program or recreation enterprise.
- Students will be acquainted with the travel industry, hospitality industry and local commercial recreation.

**Instructor:** Sherry Niesar

**Office:** Online

**Office Hours:** Mondays, Tuesdays & Thursdays, 3:15-6:00 pm

**Phone:** 701-527-3714

**Email:** Sherry.Niesar@dakotacollege.edu

**Lecture/Lab Schedule:** Online

**Textbook(s):** *Introduction to Commercial Recreation and Tourism*, Crossley, Jamieson, & Brayley, 4<sup>th</sup> Edition, Sagamore Publishing, ISBN: 1-57167-475-6

**Course Requirements:**

- Regular participation in the class is expected.
- Graded assignments: Assignments are given to reinforce chapter content. They are practical in nature and require the student to apply new knowledge of chapters.
- Graded quizzes/tests: Three one-hour exams of approximately 30 questions will be given.
- Grades: Grades are based on total points earned and include the points earned on practice exercises.

**Tentative Course Outline:**

- Introduction to commercial recreation
- Entrepreneurship
- Economic and other obstacles in commercial recreation
- Starting a commercial recreation business
- Financial management
- Marketing
- Operations Management
- Programming in commercial recreation
- The travel industry

- Hospitality industry
- Local commercial recreation

**General Education Competencies/Learning Outcomes:** Not a General Education Course

**CTE Learning Outcome:** Develop technical skills used in Recreation Management workplaces in preparation for career readiness.

**Relationship to Campus Theme:**

Students completing this course will develop understanding of commercial recreation and its reliance on the natural environment and technology.

**Classroom Policies:**

Reading the assigned text is the student's responsibility, and is essential to success in this course. Late work will not be accepted for full credit.

This academic environment is an open and harassment free one. Participation within the online classroom is highly encouraged and is an integral part of the higher education experience. Ask questions – comment on discussions.

**Academic Integrity:**

*Webster's Encyclopedic Unabridged Dictionary* defines plagiarism as: "The appropriation or imitation of the language, ideas, and thoughts of another author, and representation of them as one's original work." There will be *zero tolerance* of any form of academic dishonesty. If any evidence appears of students not doing their own work, plagiarism, or outright cheating on quizzes/exams, the matter will be investigated. If it is concluded that such dishonesty occurred, the student in question will receive an automatic "F" for the course. Furthermore, the matter will be reported to the appropriate university office and the instructor will participate in any proceedings against the guilty party.

**Disabilities and Special Needs:**

Please inform the instructor within the first week of classes if any assistance is required due to disabilities or special needs. Students with disabilities are encouraged to contact Jacalyn Migler, at 701-228-5672 or email: [jacalyn.migler@dakotacollege.edu](mailto:jacalyn.migler@dakotacollege.edu) to discuss necessary classroom accommodations.