



Course Prefix/Number/Title: BADM 120 Introduction to Business

Number of Credits: 3

Course Description: An introduction of basic business principles and functions. This study will include types of business ownership, accounting finance, marketing, management and the legal and regulatory systems that affect business.

Pre-/Co-requisites: None

Course Objectives: After taking this course students should be able to:

- Understand basic terms and concepts related to business
- Explore the role and relationship of business with economic, social, and political environments
- Identify and describe functional areas of business
- Analyze ethical and social issues related to business operations
- Identify areas of business that are of particular interest to the student in terms of further study or potential careers

Instructor: Russ Gagnon

Office: Minot State University Campus  
Administration Building Room #158

Office Hours: T 10:00 am -10:50am, W 12:00pm-12:50pm, W 1:00pm-1:50pm Virtual Office Hours by appointment, F-10:00am-10:50am

Phone: Office: 701-858-4338  
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Lecture/Lab Schedule: This is a face-to-face in classroom course, Tuesday & Thursday 11:00-12:15.

Textbook(s): Business Foundations – A CHANGING WORLD, 12<sup>TH</sup> Edition, Authors: Ferrell, Hirt, and Hirt, ISBN: 978-1-26048882-1 (loose-leaf edition) or 978-1-260-08836-6 (bound edition)

Course Requirements:

1. Completion of assignments, tests, discussions, and final research paper are required.
2. There will be three tests and a final research paper in this course.
3. Grading is the accumulation of assignments, discussions, tests, and final research paper for total points.

Grading Scale:

**90-100% =A 80-89% =B 70-79%= C 60-69%= D Below 60% =F**

**Assignments:** Late work will incur point deductions which is ½ off in points. This is the policy for all assignments. Participation is expected. You are responsible for the activities for each module. If you know of a conflict ahead of time, you are welcome to request to submit assignments early or notify your instructor before the assignment due date.

**Discussions:** Discussions/homework are due when the due date is indicated. There will be no late submissions allowed for discussion to ensure all students participate and provide meaningful discussion.

**Tests:** Tests are due when the due date is indicated. There will be no late submissions, unless arrangements were made ahead of time and/or an acceptable excuse such as hospitalization.

**Tentative Course Outline:**

<b>Week</b>	<b>Content Covered</b>	<b>TESTS</b>
Week 1	Introductions Dynamics of Business & Economics	
Week 2	Business Ethics and Social Responsibilities	
Week 3	Business in a Borderless World	
Week 4	Organization of a Business	
Week 5	Small Business, Entrepreneurship, and Franchising	TEST: Chapters 1-4
Week 6	Nature of Management	
Week 7	Organization, Teamwork, and Communications	
Week 8	Managing Operations and Supply Chain	
Week 9	Workplace Motivation & Human Resource	TEST: Chapters 5-8
Week 10	Managing Human Resources	
Week 11	Marketing	
Week 12	Digital Marketing & Social Media	
Week 13 & 14	Business Financials (Accounting & Money)	TEST: Chapters 9, 10, 11, & 12
Week 15	Current Event or News Story	
Week 16	Start Final Business Research Project	
Finals Week	Final Business Project Due: Thursday, December 17	

General Education Competency/Learning Outcome(s) OR CTE Competency/Department Learning Outcome(s): CTE Competency/Goal #1 – Employs industry specific skills in preparation for workplace readiness.

Relationship to Campus Focus: Dakota College at Bottineau emphasizes nature, technology, and beyond as a focus for the unique blend of courses and programs offered here. This course will emphasize communications and the diverse makeup of the business community, which enhances the “Human” nature.

Student Email Policy: Dakota College at Bottineau is increasingly dependent upon email as an official form of communication. A student’s **campus-assigned email address will be the only one** recognized by the Campus for official mailings. The liability for missing or not acting upon important information conveyed via campus email rests with the student.

**Academic Integrity:** According to the DCB Student Handbook, students are responsible for submitting their own work. Students who cooperate on oral or written examinations or work without authorization share the responsibility for violation of academic principles, and the students are subject to disciplinary action even when one of the students is not enrolled in the course where the violation occurred. The Code detailed in the Academic Honesty/Dishonesty section of the Student Handbook will serve as the guideline for cases where cheating, plagiarism or other academic improprieties have occurred.

**Disabilities or Special Needs:** Students with disabilities or special needs (academic or otherwise) are encouraged to contact the instructor and Disability Support Services.

**Title IX:** Dakota College at Bottineau (DCB) faculty are committed to helping create a safe learning environment for all students and for the College as a whole. Please be aware that all DCB employees (other than those designated as confidential resources such as advocates, counselors, clergy and healthcare providers) are required to report information about such discrimination and harassment to the College Title IX Coordinator. This means that if a student tells a faculty member about a situation of sexual harassment or sexual violence, or other related misconduct, the faculty member must share that information with the College's Title IX Coordinator. Students wishing to speak to a confidential employee who does not have this reporting responsibility can find a list of resources on the DCB Title IX webpage.