

Course Prefix/Number/Title: **AGEC 141 Introduction to Agribusiness Management**

Number of Credits: 3

Course Description: This is an introductory course dealing with the economic importance of the agribusiness community and the potential for employment in the agricultural sector. Topics include marketing, production, risk, financial management, and human resource management in agribusiness firms. Particular attention is given to the application of economic principles to the management of marketing and farm supply firms.

Pre-/Co-requisites: None

Course Objectives: The purpose of this course is to understand the scope and functions of agribusiness management. Exploration of decision-making tools and strategy in agribusiness will be covered.

Instructor: Linda Burbidge, PhD

Office: Molberg 20

Office Hours: In-person: MW 2:00pm – 3:00pm; Virtually: H 2:00pm – 3:00pm; or by appointment

Phone: 701-228-5442

Email: Linda.Burbidge@dakotacollege.edu

Lecture/Lab Schedule: MWF 10:00am – 10:50am in Nelson Science Center (NSC) 105

Textbook(s): Barnard, F. L., Akridge, J. T., Dooley, F. J., Foltz, J. C., and Yeager, E. A. 2016. *Agribusiness Management*, 5th ed. Routledge, New York, NY.

Course Requirements: This is an introductory course. Students are expected to read the text and come to class prepared to listen and discuss during lectures. Points will come from homework, professionalism, four exams, and a course project. The breakdown will be as follows:

Requirement	Points	Percentage
Homework	160	30%
Professionalism	55	10%
Course Projects	160	30%
Exams	160	30%
Total	535	100%

Homework: There will be a combination of assigned readings, papers, and traditional assignments. Homework must be submitted on time to receive full credit. Late homework will be accepted with a deduction of 20%.

Professionalism: In preparation for the real world, your class grade will be dependent upon professionalism. This means you will be graded on a combination of attendance, engagement in learning, and meeting deadlines.

Course Projects: Each student will line up interviews with **two** different agribusiness professionals to learn about the skills and training necessary for a job in those fields. Once complete, the student will type up a summary of the interview.

Exams: There will be 4 exams over the material covered during the semester. Each will be worth 40 points. Exams will be administered on Blackboard.

*Make up exams are offered only under extenuating circumstances. All make-up exams should be taken within a week of the missed exam.

Tentative Course Outline:

Week of:	Chapter		Topics
Aug 24 - 28	1		The Business of Agribusiness
Aug 31 - Sept 4	2		Managing
Sept 7 - 11	2,3		Economics for Agbus.
Sept 14 - 18	3, 4		Econ/Organization
Sept 21 - 25	4, 5	Tentative Exam #1	Organization/International Agbus.
Sept 28 - Oct 2	6, 7		Strategic Planning/ Marketing
Oct 5 - 9	7, 8		Marketing Decision Tools
Oct 12 - 16	8, 9	Tentative Exam #2	Marketing Tools/Financials
Oct 19 - 23	9, 10		Financials
Oct 26 - Oct 30	11		Financing
Nov 2 - 6	11, 12		Financing/Decision Making
Nov 9 - 13	12, 13	Tentative Exam #3	Decision making tools
Nov 16 - 20	14		Operations Management
Nov 23 - 27	15		Operations Management
Nov 30 - Dec 4	16, 17	Course Projects Due 12/3	Human Resource Management
Dec 7 - 11	Review	Exam #4	FINAL

General Education Competency/Learning Outcome(s) OR CTE Competency/Department Learning Outcome(s): Employ industry-specific skills in preparation for workplace readiness.

1. Expand critical thinking competence.
 - a. Identify different organizational structures in agribusiness management and discuss the benefits and drawbacks to each.
 - b. Apply economic principles to management.
 - c. Understand financial statements and marketing tools used in agribusiness.
2. Develop robust communication skills.
 - a. Improve researching and writing skills.
 - b. Build interpersonal communication skills.

Relationship to Campus Focus: This course supports the campus theme of “Nature, Technology and Beyond” by fostering the skills and knowledge necessary to utilize natural, human and technological resources successfully and confidently.

Classroom Policies: Be polite and respectful of the instructor, other students, and any guests in our class. We will follow any COVID-19 classroom policies currently in force by the University system.

Student Email Policy:

Dakota College at Bottineau is increasingly dependent upon email as an official form of communication. A student’s campus-assigned email address will be the only one recognized by the Campus for official mailings. The liability for missing or not acting upon important information conveyed via campus email rests with the student.

Academic Integrity:

According to the DCB Student Handbook, students are responsible for submitting their own work. Students who cooperate on oral or written examinations or work without authorization share the responsibility for violation of academic principles, and the students are subject to disciplinary action even when one of the students is not enrolled in the course where the violation occurred. The Code detailed in the Academic Honesty/Dishonesty section of the Student Handbook will serve as the guideline for cases where cheating, plagiarism or other academic improprieties have occurred.

Disabilities or Special Needs:

Students with disabilities or special needs (academic or otherwise) are encouraged to contact the instructor and Disability Support Services.

Title IX:

Dakota College at Bottineau (DCB) faculty are committed to helping create a safe learning environment for all students and for the College as a whole. Please be aware that all DCB employees (other than those designated as confidential resources such as advocates, counselors, clergy and healthcare providers) are required to report information about such discrimination and harassment to the College Title IX Coordinator. This means that if a student tells a faculty member about a situation of sexual harassment or sexual violence, or other related misconduct, the faculty member must share that information with the College’s Title IX Coordinator. Students wishing to speak to a confidential employee who does not have this reporting responsibility can find a list of resources on the DCB Title IX webpage.