

Dakota College at Bottineau Course Syllabus

Course Prefix/Number/Title: **AGEC 141 Introduction to Agricultural Business Management**

Number of credits: 3

Course Description: This is an introductory course dealing with the economic importance of the agribusiness community and the potential for employment in the agricultural sector. Topics include marketing, production, risk, financial management, and human resource management in agribusiness firms. Particular attention is given to the application of economic principles to the management of marketing and farm supply firms.

Pre-/Co-requisites: None

Course Objectives:

- Understand the scope and functions of agribusiness management.
- Apply economic principles to management.
- Identify different organizational structures in agribusiness management and discuss the benefits and drawbacks to each.
- Become familiar with marketing strategy and decision tools used in agribusiness management.
- Analyze financial statements and understand how to use them to evaluate investment and operating decisions.
- Understand various facets of operations management such as supply chains and production planning.
- Identify functions of human resource management in agribusiness.

Instructor: Linda Burbidge, PhD

Office: Molberg 20

Office Hours: MW 1:00pm -3:30pm, TH 10:00am – 12:00pm, Or by appointment

Phone:228-5442

Email: Linda.Burbidge@dakotacollege.edu

Lecture/Lab Schedule: MWF 10:00am-10:50am in Nelson Science Center (NSC) 105

Textbook(s): Barnard, F. L., Akridge, J. T., Dooley, F. J., Foltz, J. C., and Yeager, E. A. 2016. *Agribusiness Management*, 5th ed. Routledge, New York, NY.

Course Requirements: This is an introductory course. Students are expected to read the text and come to class prepared to listen and discuss during the lectures. Points will come from homework, in-class discussion, four exams, and a course project. The breakdown will be as follows:

Homework = 25%
In-Class Discussion = 10%
Course Project/Paper = 15%
Exams = 50%

Homework: There will be a combination of assigned readings, papers, and traditional assignments. Homework must be submitted on time to receive full credit. Late homework will be accepted with a deduction of 20% per day late.

In-Class Discussion: We will read and discuss case studies about various agribusinesses in class. You will be required to complete the reading before class and come prepared to discuss the challenges and opportunities presented in the reading.

Course Project: Each student will line up an interview with an agribusiness professional to learn about the skills and training necessary for a job in that field. Once complete, the student will type up a summary of the interview and address their level of interest in the job before and after the interview.

Exams: There will be four exams over the material covered during the semester. The final exam will be comprehensive.

*Make up exams are offered only under extenuating circumstances. All make-up exams should be taken within a week of the missed exam.

Attendance: All students are expected to attend class. I miss you when you are not here. We will do a lot of discussion and break-out sessions in class, you will miss valuable class time if you are not here.

Grading and Evaluation:

Total Point Percentage	Letter Grade
90% and ↑	A
80% - 89.99%	B
70% - 79.99%	C
60% - 69.99%	D
59.99% and ↓	F

Tentative Course Outline:

Week of:	Chapter		Topics
Aug 26 - 30	1		The Business of Agribusiness
Sept 2 - 6	2	Holiday/ Labor Day	Managing
Sept 9 - 13	2,3		Economics for Agbus.
Sept 16 - 20	3, 4		Econ/Organization
Sept 23 - 27	4, 5		Organization/International Agbus.
Sept 30 - Oct 4	5, Review	Tentative Exam #1	Review/Exam
Oct 7 - 11	6, 7		Strategic Planning/ Marketing
Oct 14 - 18	7, 8		Marketing Decision Tools
Oct 21 - 25	8, Review	Tentative Exam #2	Review/Exam
Oct 28 - Nov 1	9, 10		Financials
Nov 4 - 8	10, 11		Financials/Financing
Nov 11 - 16	11, 12	Holiday/Veteran's Day	Financing/Decision Making
Nov 18 - 22	12, 13		Decision making tools
Nov 25 - 29	Review	Tentative Exam #3	Review/Exam
Dec 2 - 6	14, 15		Operations Management
Dec 9 - 13	16, 17	Course Project Due 12/13	Human Resource Mgmt./ Review
Dec 16 - 20	Review	Exam #4	FINAL

General Education Goals/Objectives: None

Relationship to Campus Theme: This course supports the campus theme of “Nature, Technology and Beyond” by fostering the skills and knowledge necessary to utilize natural, human and technological resources successfully and confidently.

Classroom Policies: Be respectful of other students, instructors, and guests. Use of *cell phones* and other *electronic devices* is prohibited during exams AND lectures.

Student Email Policy: Dakota College at Bottineau is increasingly dependent upon email as an official form of communication. A student's campus-assigned email address will be the only one recognized by the campus for official mailings. The liability for missing or not acting upon important information conveyed via campus email rests with the student.

Academic Integrity: All students are expected to adhere to the highest level of academic integrity. Dishonesty and plagiarism with assignments, projects, or exams is a serious offense and is subject to disciplinary action by the instructor and college administration. For more information refer to the student handbook.

Disabilities and Special Needs: Any students with disabilities or other special needs, who need special accommodations in this course are invited to share these concerns or requests with the instructor and the Learning Center (701-228-5479) as soon as possible.

Title IX: Dakota College at Bottineau (DCB) faculty are committed to helping create a safe learning environment for all students and for the college as a whole. If you have experienced any form of gender or sex-based discrimination or harassment, including non-consensual sexual intercourse, sexual harassment, relationship violence, or stalking, know that help and support are available.

DCB has staff members trained to support survivors in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, and more. The College strongly encourages all students to report any such incidents to the College Title IX Coordinator.

Please be aware that all DCB employees (other than those designated as confidential resources such as advocates, counselors, clergy and healthcare providers) are required to report information about such discrimination and harassment to the College Title IX Coordinator. This means that if you tell a faculty member about a situation of sexual harassment or sexual violence, or other related misconduct, the faculty member **must** share that information with the College's Title IX Coordinator. If you wish to speak to a confidential employee who does not have this reporting responsibility, you can find a list of resources on the Title IX website.

www.dakotacollege.edu/student-life/safety/title-ix