

ASSOCIATE OF APPLIED SCIENCE AND CERTIFICATE

Small Business Management

The Associate of Applied Science (AAS) in Small Business Management program prepares students to perform the basics of managing a small business. Instructional components include buyer behavior and dynamics, sales operations and management, demand analysis, cost-volume and profit relationship, pricing theory, business math skills and general skills in technology, leadership, marketing and advertising strategy.

Why study business?

Graduating with a degree that leads to employment is important to your future. The demand for business management graduates is always high because of the number of career opportunities available for them. Companies in every industry are looking for professionals who can organize, plan and manage.

Career choices

Professionals with business management degrees can have a variety of careers due to the interdisciplinary nature of business education. Your Small Business Management AAS degree applies to many different jobs because you will learn skills that are important to a variety of industries. Some examples of business careers include:

- Entrepreneur
- Manager
- Sales manager
- Office manager
- Assistant manager
- Business manager
- Retail manager

Core business classes

This program focuses on business and management courses specifically and include fewer of the general education courses requires in an AA or AS degree. You will study marketing, advertising, accounting, retailing, sales, management, business communications, economics, human relations, and entrepreneurship.



COURSES REQUIRED

Small Business Management (AAS and Certificate)

Freshman Year	Fall	Spring
BADM 201 Principles of Marketing.....	3 cr	
BADM 210 Advertising I	3 cr	
BADM 240 Sales	3 cr	
ECON 201 Principles of Microeconomics.....	3 cr	
ENGL 110 College Composition I	3 cr	
UNIV xxx Leadership through Service	1 cr	
BADM 202 Principles of Management		3 cr
BADM 213 Public Relations.....		3 cr
COMM 110 Fund. of Public Speaking or COMM 212 Interpersonal Communication		3 cr
CSCI 101 Intro. to Computers		3 cr
Social science elective		3 cr

Sophomore Year	Fall	Spring
ACCT 200 Elements of Accounting I.....	3 cr	
ACCT 215 Business in the Legal Envmt.	3 cr	
BADM 260 Principles of Retailing.....	3 cr	
BOTE 108 Business Mathematics	3 cr	
UNIV xxx Leadership through Service.....	1 cr	
Technology elective	3 cr	
BADM 297 Internship.....		1-6 cr
BOTE 210 Business Communications.....		3 cr
BUSN 170 Entrepreneurship.....		3 cr
ECON 202 Principles of Macroeconomics.....		3 cr
Math/science/technology elective.....		3 cr
Wellness elective		1 cr

Consult with program advisor for electives.

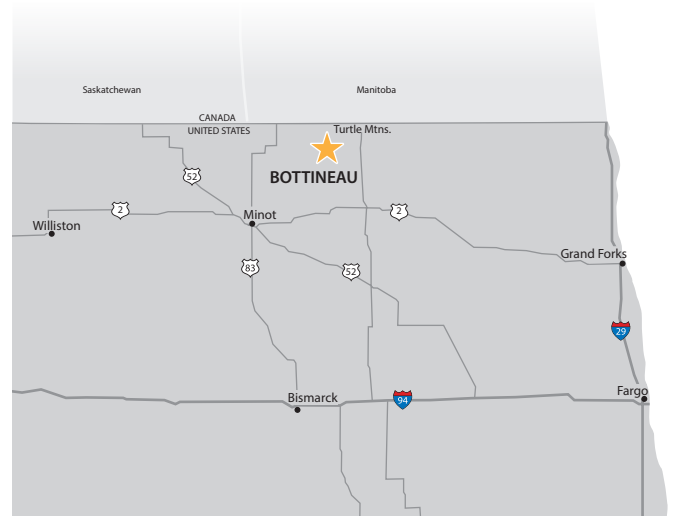
All courses subject to change.

Small Business Management certificate curriculum can be found on DCB's website.



DAKOTA COLLEGE AT BOTTINEAU VISION

Dakota College at Bottineau is rooted in the past and grows towards the future by combining the best from the *Past, Present, and Future* to provide students with innovative educational opportunities. The campus will emphasize a knowledge and appreciation of *Nature*, implement a rapidly changing *Technology*, and prepare students to go *Beyond* and improve the quality of life.



CONTACT INFORMATION



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WWW.DAKOTACOLLEGE.EDU



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