



Course Prefix/Number/Title: **ECON 201: Principles of Microeconomics**

Number of Credits: 3

**Course Description:** Nature, method, and scope of economic analysis; economic scarcity, resources, specialization of labor; supply-demand analysis; production and cost analysis; product and resource market structures; distribution of income; international trade.

**Pre-/Co-requisites:** None

**Course Objectives:**

- Recognize how scarcity shapes everyday decision making.
- Understand the process buyers and sellers follow to make purchase and production decisions.
- Analyze changing market conditions and connect the impact to social structures.
- Discover how government intervention in markets impacts buyers, sellers, and efficiency.
- Understand how comparative advantage drives international trade

**Instructor:** Linda Burbidge, PhD

**Office:** Molberg 27

**Office Hours:** MWF 9:00am – 10:00am; or by appointment

**Phone:** 701-228-5442

**Email:** Linda.Burbidge@dakotacollege.edu

**Lecture Schedule:** MWF 11:00am - 11:50am Nelson Science Center (NSC) 125

**Textbook(s):** Stevenson, B. and Wolfers, J. 2020. *Principles of Microeconomics with Achieve Access*. This is an e-book that comes with Achieve access. Achieve is an online platform that we will use for homework and extra examples/practice throughout the semester. The Achieve course code is: **ekmu6p**

**Course Requirements:** This is Principles course. There will be students with varying backgrounds in economics. Thus, grading will be based on a curve at the instructor's discretion. Points will come from homework, midterm exams and a final exam. The breakdown will be as follows:

<b>Requirement</b>	<b>Percent of Total</b>
Homework	40%
Quizzes	20%
Exam #1	10%
Exam #2	10%
Final Exam	20%
<b>Total</b>	<b>100%</b>

Homework: This course will use the online platform, Achieve, for homework assignments (see attached handout). There will be a total of 12 homework assignments over the course of the semester. Homework must be submitted on time to receive full credit. Late homework will be accepted with a deduction of 20% per day late. The Achieve course code is: **ekmu6p**

Quizzes: Quizzes will be administered through blackboard. A total of 6 quizzes will be given throughout the semester. You will have 2 attempts for each quiz. The highest score will be counted towards your grade.

Exams : There will be three exams over the course of the semester. Two midterms and one final exam. The final exam will be comprehensive. Exams will be administered via blackboard. Exam are open book and open notes. You may NOT work with other students on the exam.

Attendance: All students are expected to attend class. I miss you when you are not here. I will take attendance.

**Tentative Course Outline\*:**

<b>Week of:</b>	<b>Chapters:</b>		<b>Topics covered:</b>
Aug 22 - 26	1		Four core principles
Aug 29 - Sept 2	2		Four core principles/Demand
Sept 5 - 9	2	<b>Holiday/Labor Day</b>	Demand
Sept 12 - 16	3, 4		Supply/Equilibrium
Sept 19 - 23	4, Review	<b>Tentative Exam #1</b>	Equilibrium/Review
Sept 26 – Sept 30	5,6		Elasticities/Gov't Intervention
Oct 3 - 7	6, 7		Gov't Intervention/Efficiency
Oct 10 - 14	7, 8	<b>Holiday/Assessment Day</b>	Efficiency/Gains from Trade
Oct 17 - 21	8,9		Gains/International Trade
Oct 24 - Oct 28	9,Review	<b>Tentative Exam #2</b>	International Trade, Review
Oct 31 - Nov 4	10		Market failure
Nov 7 - 11	11, 12	<b>Holiday/Veteran's Day</b>	Labor Markets
Nov 14 - 18	14		Market Structure and Market Power
Nov 21 - 25	15,16	<b>Holiday/Thanksgiving</b>	Profits, Business Strategy
Nov 28 - Dec 2	17,18		Pricing Descisions/Game Theory
Dec 5 - 9	Review		Review
Dec 12 - 16		<b>Final Exam</b>	<b>Online via Blackboard – Due Friday, December 17th</b>

\*This schedule is tentative and subject to change.

**General Education Competency/Learning Outcome(s) OR CTE Competency/Department Learning Outcome(s):** This Course meets general education competency six. Upon completion of the course, students will demonstrate knowledge of social structures.

1. Identify the varieties of human social groupings by

- a. Understanding the interactions between buyers and sellers and their collective impact on markets.
  - b. Defines the interactions that occur between business competitors.
2. Shows knowledge of governmental structures by
  - a. Understanding the role governments play in markets.
  - b. Articulating the implications of government intervention in society.
3. Explains the implication(s) of colliding social structures by
  - a. Demonstrating knowledge of markets and the influence of buyers and sellers on personal and societal market outcomes.

**Relationship to Campus Focus:** This course supports the campus theme of “Nature, Technology and Beyond” by fostering the skills and knowledge necessary to utilize natural, human and technological resources successfully and confidently.

**Classroom Policies:** Be polite and respectful of the instructor, other students, and any guests in our class. We will follow any COVID-19 classroom policies currently in force by the University system.

**Student Email Policy:** Dakota College at Bottineau is increasingly dependent upon email as an official form of communication. A student’s campus-assigned email address will be the only one recognized by the Campus for official mailings. The liability for missing or not acting upon important information conveyed via campus email rests with the student.

**Academic Integrity:** According to the DCB Student Handbook, students are responsible for submitting their own work. Students who cooperate on oral or written examinations or work without authorization share the responsibility for violation of academic principles, and the students are subject to disciplinary action even when one of the students is not enrolled in the course where the violation occurred. The Code detailed in the Academic Honesty/Dishonesty section of the Student Handbook will serve as the guideline for cases where cheating, plagiarism or other academic improprieties have occurred.

**Disabilities or Special Needs:** Students with disabilities or special needs (academic or otherwise) are encouraged to contact the instructor and Disability Support Services.

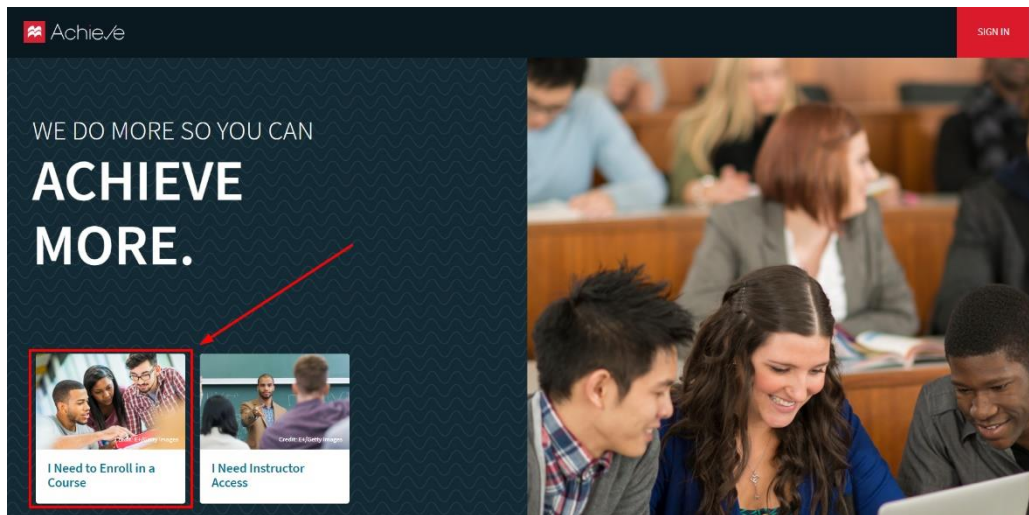
**Title IX:** Dakota College at Bottineau (DCB) faculty are committed to helping create a safe learning environment for all students and for the College as a whole. Please be aware that all DCB employees (other than those designated as confidential resources such as advocates, counselors, clergy and healthcare providers) are required to report information about such discrimination and harassment to the College Title IX Coordinator. This means that if a student tells a faculty member about a situation of sexual harassment or sexual violence, or other related misconduct, the faculty member must share that information with the College’s Title IX Coordinator. Students wishing to speak to a confidential employee who does not have this reporting responsibility can find a list of resources on the DCB Title IX webpage.

# Achieve

macmillan learning

**Welcome!**

Go to [achieve.mhhe.com](https://www.achieve.mhhe.com)



1. Click on “I Need to Enroll in a Course”.
2. Enter your course ID as given to you by your instructor.
3. You then have three options:
  - A. **Purchase Access Online:** Select the access period you want to buy. Add it to your cart. Create an account. Follow the check-out process.
  - B. **Start a Grace Period:** You can get 14 days of free access. Select this, create an account, and you’re in. You will need to purchase long-term access in order to use the product beyond the 14 days.
  - C. **Already have a code:** Simply enter in the code you have either purchased or received. Create an account and you’re in.

Go to [macmillanlearning.com/support](https://www.mhhe.com/support) for help articles and information on how to contact Macmillan Learning.

Have a fantastic semester!